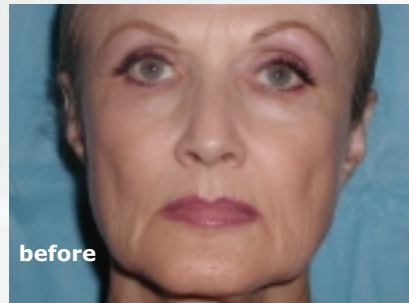


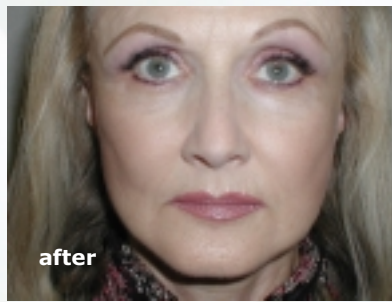
NEWS OF OUR FACE MICROLIFT

At Facial Aesthetic Concepts we would like to introduce the FACe microlift. This procedure is a minimally invasive surgical procedure that can restore a rested, rejuvenated appearance in only a few hours. The FACe microlift provides a dramatic tightening and elevation of the cheeks and jowl line, the most prominent targets of Father Time. Dr. Gangnes, over the last five years, has been perfecting a surgical procedure he developed that will give his patients exactly what they want, amazing, lasting results with minimal recovery time. Now Dr. Gangnes and Dr. Miller are performing the FACe microlift and seeing extraordinary results with full recovery in as little as four days. Developed for patients with thin faces and loss of tone and laxity in the midface, cheek and jowl; this painless, weekend-recovery procedure is all that is needed in many patients to restore firmness, lift and soft contour



of the cheek and neck. Initially the microlift was recommended for those patients requiring a rapid recovery and then refined to allow patients to return to work within a few days, but as we have evaluated our results over the past few years, we find this new procedure is producing lift and tightening that before was thought to be achieved with only more extensive facelifts, and certainly has achieved more consistent, better and longer results than the trendy, often advertised thread or featherlift at much less cost.

Our FACe microlifts may be performed in our accredited surgery center under mild oral sedation, intravenous sedation, with no sedation at all or with patients completely asleep. Although not every patient is a candidate for the FACe microlift we are finding that more and more patients are getting back ten years in just a weekend. Call our patient consultants to further discuss this new innovation and see if you are a candidate.



TRUTH ABOUT THE BLEMISH

Acne is reported to affect over 50 million people in the United States alone. It is estimated that almost 100 percent of adolescents will deal with some degree of acne at one time or another. Acne is known to be more prevalent in adolescent males as compared to teenage females. However, acne is much more prevalent in adult women than adult men. There has actually been a consistent increase in adult onset acne in women over the last few decades. Although the cause has been unclear, it is thought that an increase in stress, decrease in sleep, poor nutrition, and increased environmental pollutants are potential factors. Many studies have attempted to associate diet as a contributing factor in the onset of acne. Most have failed to substantiate any link between food consumption and acne.

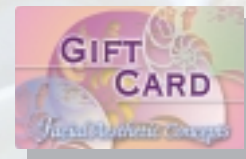
A recent study published in the Journal of the American Academy of Dermatology found an association between milk intake and acne, specifically the consumption of skim milk to an increase in acneic blemishes. It has been speculated that skim milk processing may alter the balance of bioactive molecules and hormones naturally present within whole milk. Furthermore, whole milk contains more estrogen than skim milk, and estrogen tends to reduce acne.

In the past few decades several studies have been performed attempting to link the consumption of fat laden foods and chocolate to acneic breakouts. One specific study showed that there was no association between the consumption of chocolate bars and acne or sebum production. However, the chocolate bars used in this study had no milk component, unlike many of the chocolate products available today.

The authors of the Academy of Dermatology study concluded that they, "found a positive association with acne and intake of total milk vs. skim milk." So when it comes time to order that latte you may think twice about whole vs. nonfat.

The Holiday season finds us rushing from store to store trying to find the perfect gift for all the special people in our lives.

Great news!
With Facial Aesthetic Concepts you don't have to.
Find the solution to all your holiday shopping needs right here.



Gift Cards always fit, are always the right color and NEVER have to be exchanged!

CHRISTMAS COPPER Special \$85.00

Crème De La Copper: Neova® Therapy Creme De La Copper indulges aging skin with an innovative combination of powerful GHK Copper Peptide Complex™ technology, marine minerals, vitamins and bioflavonoids to nourish deep within the skin's surface.

Eye Therapy: Specially formulated to help tone and firm the delicate area surrounding the eyes while addressing puffiness.

GREEN TEA Gift Bag Special \$90.00

Green Tea Fortified Cleanser: a rich, soap-free cleanser designed to gently cleanse and moisturize the skin without drying.

Green Tea Serum or Cream: patent pending formulations composed of highly concentrated green tea polyphenols.

Facial Toner: this toner is designed to remove oil and debris from the skin's surface and leave the skin feeling refreshed.

FAC's FAVORITES \$85.00

Chamomile Cleanser: a non-soap cleanser that moisturizes as it soothes the skin and the mind.

Micro-Buff Crème: aluminum crystals that exfoliate dead skin.

Vita-C-Spray: a light refreshing mist of 6% Vitamin C, Algae Peptides and anti-inflammatory herbal extracts.

Enriched Moisture Creme: contains ingredients that help prevent collagen and elastin breakdown combined with micronized zinc.

Replenishing Sunblock 36: contains ingredients that help prevent collagen and elastin breakdown combined with micronized zinc.

ImageMD Products

Dr. Gangnes has been involved in the formulation of skin care products for over ten years beginning with the development of one of the first glycolic acid and sunscreen combination lotions available. Dr. Miller recently won an award from the American Academy of Facial Plastic and Reconstructive Surgery for research in skin care products. Together they are introducing a new ImageMD line of medical grade treatment products available only at Facial Aesthetic Concepts and soon newbeautymd.com. Years of research and development have led to the creation of a product line based on the concept of utilizing clinically proven ingredients to produce visible changes in the appearance and texture of the skin. ImageMD products are formulated with the purest ingredients available to ensure the highest quality products that produce the best possible results. ImageMD products utilize powerful antioxidants such as Vitamins A, C and E, Coenzyme Q10 in conjunction with other potent ingredients at the forefront of biotechnology today and have been developed to promote healing after both laser and non-laser skin enhancement procedures, for treatment of specific skin conditions, and for every day maintenance of healthy skin.



Some of the newer biochemistry includes:

Green Tea Extract: ImageMD Serum and Cream are patent-pending formulations composed of 90% polyphenol isolates derived from green tea, with potent antioxidant properties, to assist in minimizing free-radical induced skin damage. There are polyphenols in green tea. These biologically-active natural chemicals help support healthy tissue both inside and out. Epigallocatechin Gallate (EGCg) is an antioxidant 20 times stronger than Vitamin E, playing a vital role in protecting the cell from free radical damage due to environmental factors such as exposure to UV light. There are also substances called xanthenes in green tea, the major ones being caffeine, theobromine and theophylline. One of the main attributes of these materials is their suppression of inflammation and irritation, which is what makes them so valuable skin and body care products. Polyphenols form loose bonds with the xanthenes in green tea, enhancing their anti-inflammatory and anti-irritancy effects.

Human Growth Factor: TGF-beta-1 Growth Factor is an ultra-pure compound with the same structure and efficacy as growth factors found within the human body. TGF mainly targets the underlying dermal layer of skin. It specifically helps to repopulate the underlying dermal tissue with new cells. It firms the physical support structure of the skin; further hydrates, and therefore plumps-up the dermal layer; and provides overall youthful cellular functioning of the skin.

Caffeine USP: When used topically caffeine has been proven to be a very powerful anti-inflammatory, reducing inflammation and redness within the skin. In addition, caffeine enhances the effectiveness of other antioxidants when used in combination. The ImageMD line is one of the only product lines to use caffeine in this capacity. Studies have also shown that topical caffeine can reduce the risk of skin cancer and actually inhibit cancerous cell growth.

Experience advanced medical skincare through their merger of science and innovation.

Facial Aesthetic Concepts has created home treatment kits to specifically target various areas of concern.

HOME PEEL KIT

Green Tea Fortified Cleanser

contains: GREEN TEA, COENZYME Q10, WHITE TEA

10% Treatment Pads

contains: GLYCOLIC ACIDS, ANTIOXIDANTS

Ultra Lite Facial Cream

contains: ANTIOXIDANTS, GLYCERINE, SQUALENE

OilFree Non-Paba Sunscreen SPF 30

contains: TITANIUM DIOXIDE, OCTINOXATE

skin type: all

\$86⁹⁵

HOME MICRO-SCRUB KIT

Green Tea Fortified Cleanser

contains: GREEN TEA, COENZYME Q10, WHITE TEA

Fortified Exfoliating Scrub

contains: GREEN TEA, BAMBUSA STEM EXTRACT

Fortified Moisturizer

contains: ANTIOXIDANTS, GLYCERINE, SQUALENE

OilFree Non-Paba Sunscreen SPF 30

contains: TITANIUM DIOXIDE, OCTINOXATE

skin type: all

\$105⁹⁵

HOME ACNE COMPLETE KIT

Gly/Sal 2% 2% Acne Cleanser

contains: SALICYLIC ACID, GLYCOLIC ACID

Facial Toner / Benzaderm 10% Wash

CHAMOMILE, COMFREY /
BENZOYL PEROXIDE, ALOE

Benzaderm 5% Gel

Ultra Lite Facial Cream

BENZOYL PEROXIDE / ANTIOXIDANTS, SQUALENE

OilFree Non-Paba Sunscreen SPF 30

contains: TITANIUM DIOXIDE, OCTINOXATE

skin type: oily, acneic

\$84⁹⁵

Give yourself a Lift for the Fall

\$100 Off
Thermage Facelift

The only "no downtime" procedure to lift and elevate

(888) 596-FACE

Not valid with any other offer or already discounted item or service. Offer not valid for physician services. Offer valid for single treatment only. Expires 1/15/06

Aliso Viejo (949) 297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949) 276-4141
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Only 15 Minutes for a More Relaxed More Youthful Looking You

\$50 Off BOTOX

Get a \$50 credit toward your next BOTOX treatment with any BOTOX purchase in October.

(888) 596-FACE

Not valid with any other offer or already discounted item or service. Offer valid for single treatment only. Expires 1/15/06

Aliso Viejo (949) 297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949) 276-4141
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Give Yourself a Treatment at Home

10% Off
Any Product Treatment Kit

Rejuvenating Micro Scrub
Acne Complete

Post Peel
Post Operative Home Peel

(888) 596-FACE

Not valid with any other offer or already discounted item or service. Expires 1/15/06

Aliso Viejo (949) 297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949) 276-4141
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Enhance Your Skin Everyday

\$25 Off Products

Get \$25 off the purchase of \$150 or more of any skin care products. We offer only medical grade products not available outside a doctors office.

(888) 596-FACE

Not valid with any other offer or already discounted item or service. Expires 1/15/06

Aliso Viejo (949) 297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949) 276-4141
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Experience the Power of Light

\$50 Off

A single Intense Pulsed Light treatment

or

\$200 Off

Any series of Intense Pulsed Light treatments

(888) 596-FACE

Not valid with any other offer or already discounted item or service. Expires 1/15/06

Aliso Viejo (949) 297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949) 276-4141
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This Fall TREAT yourself to

10% Off

Any Facial or Microdermabrasion

or

15% Off

Any series of 3 or more Facials or Microdermabrasions

(888) 596-FACE

Not valid with any other offer or already discounted item or service. Expires 1/15/06

Aliso Viejo (949) 297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949) 276-4141
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SEASONAL TREATS!

The Great Pumpkin...

Radiant skin is easy as pie. This holiday season Facial Aesthetic Concepts is offering a pumpkin peel facial. Pumpkin therapy not only peels away dull outer cells, but also delivers a burst of anti-aging and hydrating botanicals, leaving skin smooth and radiant and with the soul-soothing aroma of homemade pumpkin pie, all your senses get a taste.

Get your piece of the pie at FACIAL AESTHETIC CONCEPTS and face the day with a clear, bright, and even complexion. The 60 minute no "down time" therapy comes with a consultation, polish, massage, and extractions. For the fall season and upcoming holidays, treat yourself to our new Vitamin-Infused Rejuvenating Pumpkin Peel. Available for a limited time in San Clemente, Aliso Viejo, and Rancho Santa Margarita. 60 min. for only \$110.

FACe Winter Wonderland Facial Treatment...

FACe Winter Wonderland Facial Treatment will rescue skin from the harsh winter conditions. This regenerating treatment will help brighten and polish the skin and activate cellular regeneration. Perfect for all skin types, FAC's 60 minute Winter Wonderland Facial Treatment is a scrumptious facial combining a double exfoliation technique, pure vitamin ampoule and a cold modeling, hydrating lift off mask. An invigorating aroma of peppermint will really get you in the holiday spirit.

The Wonderland process continues in your very own take-home kit which includes our Pumpkin Mask, which gently softens while it exfoliates, lifting away dead skin cells to reveal more beautiful, more youthful skin beneath. Complete your at home experience with FAC's 0-2 Lift mask, a mask that acts like an aerobic workout to lift and firm the skin as it hydrates.

Winter has never been such a pleasure! Only \$120 (available December 2005)

THE FRAXEL LIFT - GETTING THE MOST WITHOUT SURGERY

We have recently developed a protocol that combines the two most effective non-surgical new technologies in facial aesthetic medicine: the fraxel laser and the thermage procedure. This powerful new procedure addresses the two major components of facial aging: sun damage to the skin, or photoaging, and soft tissue laxity which has both hereditary and environmental causes. We have found that the fraxel laser itself effectively treats the many problems that occur in the skin as time goes by including fine lines and wrinkles, broken capillaries, brown discoloration, large pores, roughness, and skin laxity, while the thermage is the most effective non-surgical deeper tissue tightener. By bringing together these effective non-surgical technologies we are able to beautify the skin and create a more silky appearance and at the same time produce a deeper tissue lift and elevation without downtime or surgery. The Fraxel Lift can be done at a lower cost because of the saving in time that occurs with the combined procedure, so we are able to achieve the most without surgery, affordably.

If you're interested in improving your appearance but are not quite ready for surgery then the Fraxel Lift may be just what you need. Call now to schedule a free consultation and learn more about this exciting new procedure. (888) 596-FACE.

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665 CAMINO DE LOS MARES, SUITE 100A • SAN CLEMENTE, CA • 92673 • 949-276-4141

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