

Personal service in a relaxing atmosphere is what each client will find at Facial Aesthetic Concepts. We would like to take this opportunity to invite you to sample a selection of our exclusive services.

## FACe VALUE

### New Patient Sampler

- 30 minute Facial **\$95<sup>00</sup>**
  - Segmental IPL or LHR
  - Intro Ultimate with Chemical Peel
- Offer for New patients only •  
• Not valid in conjunction with any other promotions •

### Holiday Preparations

- 60 minute Custom Facial **\$595<sup>00</sup>**
- BOTOX® 20 units
- Photofacial\* OR Laser Hair Removal\*

\* Photofacial for the FULL Face  
\* Laser Hair Removal for bikini, underarms or lip and chin Areas 1 or 2

- Not valid in conjunction with any other promotions •

4 Orange County Locations:  
• Aliso Viejo • Irvine • San Clemente •  
• Rancho Santa Margarita •  
**888-596-FACE (3223)**

www.newbeautymd.com

www.newbeautymd.com  
Image Enhancement Centers • 888-596-FACE (3223)

22411 Antonio Parkway  
Suite C-120  
Rancho Santa Margarita, CA 92688



redefining the concept of youth

|   |   |  |   |   |
|---|---|--|---|---|
| <p><b>10% OFF</b><br/>treatment of<br/>your choice</p> <p>*BOTOX® • Restylane<br/>Photofacial • Laser Hair Removal</p> <p>* Minimum 20 units of BOTOX®. Excludes ThermaGe or service. May not be applied to existing series. Promotions may not be combined. Expires 1/1/08</p> <p>• Aliso Viejo • • Rancho Santa Margarita • • San Clemente •<br/>(949) 297-4141 (949) 709-4141 (949) 276-4141</p> <p>• Irvine (949) 502-5777 •</p>  | <p><b>\$75 OFF</b><br/>GET SOFT &amp; SMOOTH</p> <p>with the purchase of 2 each:<br/>Enhanced Microdermabrasion<br/>AND<br/>FACE Ultimate Treatment<br/>OR FACE Custom Facial</p> <p>Not valid with any other offer or already discounted item or service. May not be applied to existing series. Promotions may not be combined. Expires 1/1/08</p> <p>• Aliso Viejo • • Rancho Santa Margarita • • San Clemente •<br/>(949) 297-4141 (949) 709-4141 (949) 276-4141</p> <p>• Irvine (949) 502-5777 •</p> | <p><b>\$20 OFF</b><br/>PRODUCT</p> <p>More for Less!<br/>receive \$20 off product purchase with any product purchase of \$150 or more</p> <p>Not valid with any other offer or already discounted item or service. May not be applied to existing series. Promotions may not be combined. Expires 4/15/08</p> <p>• Aliso Viejo • • Rancho Santa Margarita • • San Clemente •<br/>(949) 297-4141 (949) 709-4141 (949) 276-4141</p> <p>• Irvine (949) 502-5777 •</p> | <p><b>\$50 OFF SINGLE</b><br/>or<br/><b>\$150 OFF Series</b><br/>of treatments</p> <p>bridging the gap between ablative and non-ablative lasers to resurface the skin</p> <p>Not valid with any other offer or already discounted item or service. May not be applied to existing series. Promotions may not be combined. Expires 4/1/08</p> <p>• Aliso Viejo • • Rancho Santa Margarita • • San Clemente •<br/>(949) 297-4141 (949) 709-4141 (949) 276-4141</p> <p>• Irvine (949) 502-5777 •</p> | <p><b>\$75 OFF</b></p> <p>ERBIUM LASER PEEL<br/>ERBIUM LASER LIGHT PEEL</p> <p>target superficial fine lines as well as freckles and other skin discoloration</p> <p>Not valid with any other offer or already discounted item or service. May not be applied to existing series. Promotions may not be combined. Expires 4/1/08</p> <p>• Aliso Viejo • • Rancho Santa Margarita • • San Clemente •<br/>(949) 297-4141 (949) 709-4141 (949) 276-4141</p> <p>• Irvine (949) 502-5777 •</p> |
| <p><b>\$50 Off Single</b><br/><b>\$150 off series of 3</b><br/><b>\$250 off series of 5</b></p> <p>Revive, Revitalize and Restore your sun damaged skin with a series of photofacials!</p> <p>Not valid with any other offer or already discounted item or service. May not be applied to existing series. Promotions may not be combined. Expires 4/15/08</p> <p>• Aliso Viejo • • Rancho Santa Margarita • • San Clemente •<br/>(949) 297-4141 (949) 709-4141 (949) 276-4141</p> <p>• Irvine (949) 502-5777 •</p> |   |  |   |   |

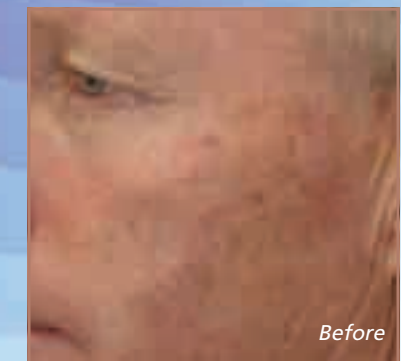
newsletter

www.newbeautymd.com



## LASER SOLUTIONS FOR YOUR SKIN!

YOUR SKIN! It's vital to our body's functions and important in many ways in our lives. How many times has a blemish or a "breakout" made you upset? Thankfully those types of skin concerns come and go. Unfortunately, visible skin damage such as irregular pigmentation or signs of aging like fine lines and wrinkles won't go away unless you do something about them.



The most frequent complaints about skin involve one or both of these very common problems. Now with the development of several different technologies there are treatment options that can alleviate irregular pigmentation and reduce or eliminate lines and wrinkles.

Our skin acts very much like a muscle. When you stimulate it, it builds itself up stronger. The harder you work a muscle the more it grows. Likewise, the more stimulation the skin receives the more it regenerates, healing environmental damage and growing new collagen and elastin, restoring youthful texture. There are two primary methods of producing improvements in the skin, removing the outer dead or damaged skin cells and heating of the deep tissue to stimulate new collagen growth. The before and after photos included within this article are examples of the dramatic difference that can be made by the latest technologies. The technologies we employ at Facial Aesthetic Concepts can accomplish one or both

of these objectives to a varying degree. Generally speaking, the intensity of a treatment directly impacts the level of improvement in a single treatment.

**Photofacial**  
On the low end of the intensity scale are photofacials or Intense Pulsed Light treatments. These treatments use light energy of certain wavelengths that is absorbed into spots of excess pigmentation and also red vessels that may be visible in the skin. The light produces heat that breaks down the damaged skin so that the body can reabsorb it. We typically recommend a series of 3-5 treatments to achieve

optimal results. Photofacials achieve excellent reduction in irregular pigmentation and visible red vessels occurs without any recovery period or time away from normal activities.

**Erbium Laser Peel**  
At FAC we use a low power erbium laser in order to remove very superficial layers of skin that contain damaged, dead skin cells. Removing these layers significantly reduces the amount of irregular pigmentation visible in the skin while stimulating new cell growth to smooth lines and wrinkles. The laser does not remove the entire outer layers of skin so there is very little recovery time needed after the treatment. Bronzing, flaking and peeling of the skin are commonly seen for only around 3-5 days. Our exclusive treatment, the FACe Laser Light Peel, combines the erbium laser with photofacials to provide significant improvement in skin tone,  
*(see inside)*

### EVEN SKIN TONE

## FALL 2007 Our Newest Location

Facial Aesthetic Concepts  
4980 Barranca Pkwy • Irvine •  
949-502-5777

Facial Aesthetic Concepts proudly introduces its newest location in Irvine off Barranca Pkwy between Jeffrey and Culver.

The quality and unparalleled service that made Facial Aesthetic Concepts the Best of Orange County as both Cosmetic Surgery Center and Medical Spa is coming to the heart of Irvine. In an effort to make it easier to access quality aesthetic medical care, Facial Aesthetic Concepts has expanded its operations to include a new facility in Irvine, previously known as New You Luxury Med Spa. FAC will be offering the same great services from our knowledgeable, professional staff including surgical consultations and comprehensive aesthetic medical care. The broad range of technologies we offer allow us to customize treatments to each patient's individual needs and provide our patients exactly what they want, results!

Now in Irvine our patient's will have available ThermaGe, Fraxel, Erbium Laser Light Peels, Portrait Plasma, and more. With five treatment rooms in a luxurious setting you'll be able to relax and enjoy all that FAC has to offer. We offer complimentary consultations in Irvine for our patients to learn more about treatment options and what they can do to maintain flawless skin.



# Got Certification?

How do you really know the skills and experience of your doctor or surgery center? Most people have heard, read or been told about the importance of going to "board certified" physicians or surgeons. But, what is a "board certified" surgeon and are all board certifications the same?

Believe it or not, any medical doctor can legally practice medicine and even perform surgery in any specialty they desire regardless of training or experience. Medical boards were developed as a way to ensure appropriate training and expertise within certain specialties of medicine as a means of protecting the public. There are 23 medical boards for a variety of different specialties in the United States that are recognized by the American Medical Association. There are two boards that certify plastic surgeons in this country, the American Board of Plastic Surgery which focuses on general plastic surgery of the entire body, and the American Board of Facial Plastic and Reconstructive Surgery which is the board recognized by all 50 state medical boards as the certifying board for Facial Plastic Surgeons.

Candidates for board certification must undergo intensive written and oral examinations specifically pertaining to their specialty. Candidates seeking certification in facial plastic surgery must meet additional rigorous requirements which include examination of their surgical records, operating in accredited surgery centers, and board certification in another surgical specialty such as otolaryngology-head and neck surgery or plastic surgery. There are currently only 862 double board certified Facial Plastic Surgeons in the world and Dr. Gangnes and Dr. Miller, from Facial Aesthetic Concepts, are both double board certified.

Similarly, surgery centers have the equivalent of a board certification called accreditation. There are several accrediting bodies for outpatient surgery centers and, the three major are the Joint Commission on Accreditation of Healthcare Organizations (JCAHO), American Association for Accreditation of Ambulatory Surgery Facilities (AAAASF), and Accreditation Association for Ambulatory Health Care (AAAHC). AAAHC accredited surgery centers are recognized by the federal government and approved by Medicare as high quality health care providers.

When considering a cosmetic surgeon, it is very important to verify the credentials of your surgeon and the surgery center in which your procedure is to be performed. We recommend you visit the website for the board that has certified your surgeon as well as the accrediting body for the surgery center. You can visit [www.abfprs.org](http://www.abfprs.org) or [www.aaahc.org](http://www.aaahc.org) to confirm that your surgeon is the best available.

When considering cosmetic surgery you need to ask the following questions:

- Is my surgeon board certified?
- What board certified my surgeon?
- Is the surgery center accredited?
- Is the anesthesiologist a nurse anesthetist or a M.D.?
- Who will be assisting the surgeon during the procedure?

positive transformation



At Facial Aesthetic Concepts both Dr. Richard Gangnes and Dr. Timothy Miller are double board certified Facial Plastic Surgeons practicing exclusively in the dynamic field of facial cosmetic surgery. They are certified by the American Board of Facial Plastic and Reconstructive Surgery as well as the American Board of Otolaryngology. They perform their surgeries at Pacific Coast Ambulatory Surgery Center (PCAS) which is the only AAAHC accredited surgery center in California that specializes exclusively in the provision of surgical services for facial cosmetic surgery. PCAS uses only board certified M.D. anesthesiologists to ensure the safest, most comfortable patient experience.

all-encompassing care



Beauty on a Budget? Take advantage of FAC's Value Package. Prep & prepare your skin for the upcoming holiday season. There is only one you - and FAC wants to make sure you look your best!

**\$1249**  
(reg \$1500)

**Erbium Laser Peel:** target superficial fine lines in addition to freckles and other skin discoloration.

**Restylane or Juvederm:** full pouty lips or smoother, wrinkle free skin. A smooth gel made of hyaluronic acid, a naturally occurring substance in your skin, that helps to add volume and hydration.

**BOTOX® 25 units:** enough to treat multiple areas, including crow's feet and frown lines.

## LASER SOLUTIONS FOR YOUR SKIN!

(from front)

texture, and appearance with little to no time away from normal activities.

### Portrait Plasma Regeneration

**Portrait® Plasma Skin Regeneration** works by replacing old, damaged collagen and elastin fibers with new more youthful fibers, resulting in improvements in fine, moderate, and even deep wrinkles. At the same time, there is dramatic improvement in skin discoloration, texture, pore size, and most remarkably an overall tightening of the skin. Unlike previous resurfacing technology, Plasma Skin Regeneration leaves the outer layer of skin intact so there are no bandages required and the recovery time is much less. Dr. Gangnes states that the Portrait technology, "provides better results within a wide range of treatment options than any other single technology available." The intensity of the portrait procedure can be varied depending upon patient's goals and recovery time availability.

### IMPROVE TEXTURE & APPEARANCE

### CO2 Resurfacing

**CO2 resurfacing** is a well established technology that has continued to prove its safety and efficacy for over 10 years. CO2 resurfacing removes the outer layers of skin that have become damaged and have lost elasticity that is so important to preventing lines and wrinkles. CO2 resurfacing can provide the greatest level of improvement in a single treatment but typically requires 10-14 days of recovery time.

### Fraxel Fractional Resurfacing

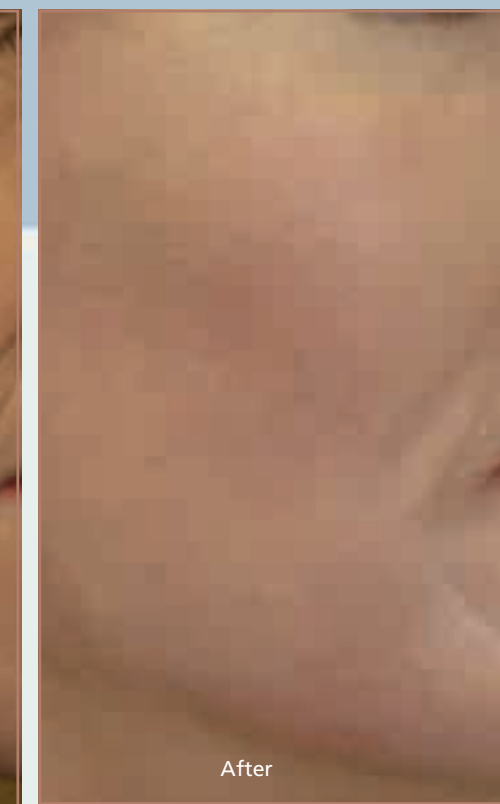
**Fractional resurfacing** is a breakthrough that produces micro thermal zones of resurfaced skin, usually 2000 per square centimeter, it ablates about 20% of the skin at a time and is the perfect blend of stimulating new dermal collagen to reduce lines and wrinkles while ablating such small areas of the epidermis that healing occurs within 24 hours. To produce the best results, 3-5 treatments are required depending on the degree of sun damage.

At Facial Aesthetic Concepts we utilize these and other technologies in order to meet the needs of our patients. Whether you're just interested in, "a little improvement", or perhaps you have difficult time constraints, or maybe it's just not in the budget. The variety of treatments offered at Facial Aesthetic Concepts allows our specialists to recommend treatment plans based on our patient's objectives, lifestyles, and budgets. FAC offers complimentary consultations with our dermatologic specialists or plastic surgeons to learn more about the options that will best fit your needs. You can reach any of our four Orange County locations by calling (888) 596-FACE (3223) and selecting the option for the office nearest you.

**FYI** ASAPS and ASPS require all its members to perform plastic surgery exclusively in accredited facilities, and in 2005, the ABFPRS voted to require all new members to perform surgery only in accredited facilities as well. This is just another reason to choose a doctor who is a member of one of these organizations.



Before



After

skilled collaboration

## The Shape of Youth

*An Informational Program on Youthful Restoration*

**Topic:** Restoring A Youthful Look- The FACe Microlift The Next Generation of Fillers & Lasers

**Speakers:** Timothy R. Miller, M.D. Facial Plastic Surgeon  
Sharon Christopher, PA-C Dermatologic Specialist

**Location:** Prego Ristorante  
18420 Von Karmen Ave. • Irvine  
Wednesday, November 7, 2007 @ 6:30 pm

Call (888) 596-FACE (3223) to reserve your space today!

Delicious Hors D'oeuvres and Wine provided by Orange County's premiere Italian culinary destination

**AN EVENING OF DISCOVERY**

We invite you to come learn about the latest techniques for restoring youthful contours and healthy skin. We'll be discussing the innovative FACe Microlift, the Whisper laser, and demonstrating how Juvederm®, the latest wrinkle filler by the makers of Botox®, can immediately improve those deep lines and wrinkles. Come see why Facial Aesthetic Concepts was voted Best of O.C. Cosmetic Surgery Center and Med Spa.

Facial Aesthetic Concepts has been chosen as the #1 Medical Spa and one of the top two Cosmetic Surgeon/



Surgery Centers in Orange County by the Orange County Register's 14th Annual Peoples Choice Poll.

We are honored to be the ONLY center to be featured in both of these categories. We would like to thank all of you who voted for us, and made it possible for us to be

*"Facial Aesthetic Concepts is the best image-enhancement center in Orange County. Their customer service and aesthetic medical care is unlike any other place."*

recognized in such an honorable way. We will continue to fulfill our patient's aesthetic goals by delivering consistent, high quality, aesthetic medical care. Please call any of our four locations at (888) 596-FACE (3223) to schedule an appointment today, or visit our website for more great products and services.

Thank you for voting Facial Aesthetic Concepts the Best of Orange County!

[www.newbeautymd.com](http://www.newbeautymd.com)

setting the standard