



FACIAL AESTHETIC CONCEPTS EXCLUSIVE MEDICAL PRODUCT LINE

Facial Aesthetic Concepts is introducing a new all inclusive, skin care line formulated for Dr. Gangnes' clients. Our new products combine state of the art skin care technology with powerful, tried and true, antioxidants and humectants. All of our skin care is non-comedogenic, hypoallergenic, and medically driven. At Facial Aesthetic Concepts we can satisfy your medical and surgical aesthetic needs, as well as ensure the health of your skin with our individualized skin care regimens.

One of our "stand alone" products currently available is our multi-complex crème. This innovative product combines vitamin A, B vitamins, alpha lipoic acid, copper tri peptides, and co enzyme Q-10. This powerful combination has been clinically shown to increase collagen and elasticity, even out skin tone, improve overall firmness and texture, increase cellular renewal rate, and encourage overall facial rejuvenation. This is a "must have" crème for any skin type.

Another remarkable rejuvenating crème is our AHA/Marine moisture crème. This product is a combination of 15% glycolic acid with 5% red marine algae peptides. While the glycolic acid exfoliates our skin to reveal a more youthful complexion, the red algae promotes collagen synthesis and superhydrates the skin. This crème is an excellent, intensive treatment product.

An interesting new trend in topical wrinkle treatments is the development of products which help to gradually, partially deactivate muscles responsible for expression lines. We have a product now available called WRI-LAX serum. This is a anti-wrinkle treatment that contains a synthetic hexapeptide to effectively decrease the appearance of expression lines up to 50%. This amazing product, however, also contains powerful anti-oxidants such as vitamin E, green tea, as well as multiple other active ingredients to target wrinkle reduction and increase moisturization. Our WRI-LAX can be used alone or in combination with injectable BOTOX® therapy to help increase the longevity of our clients BOTOX® treatments.

Although we've described only a few of our new products, Dr. Gangnes' skin care line is truly all inclusive. We have a variety of cleansers, treatment products, specialty moisturizers for face, lips, and eyes, as well as clinically proven combination therapies for our clients who suffer from acne and hyperpigmentation. For a limited time we are offering a 10% discount on your first purchase of our new product line. Call now for a complimentary consultation or stop by for a staff member to assist you at either of our convenient locations.

PRE-TREAT AND PREVENT CANCER WITH PDT

In the past few years there has been a dramatic increase in the use of light based procedures to improve the appearance of the skin. Photofacials and various different lasers have proven to be effective in reducing sun damage, unwanted pigmentation, redness and undesirable veins. Throughout these years many new technologies and devices have come to market, most of which have not presented much improvement over previous light based technologies. Dusa pharmaceuticals has developed a substance called Levulan to be used with light based technologies in a treatment called photodynamic therapy.

Photodynamic therapy is the next generation of photorejuvenation. Photodynamic therapy or P.D.T. involves the application of Levulan, a photosensitizing agent, which is activated by certain wavelengths of light and can triple the efficacy of a normal photofacial or BLU-U treatment. All the same dramatic reductions in pigmentation irregularities, and visible veins that previously required a series of 3-5 IPL treatments can be achieved in as little as one treatment. Unlike IPL treatments without Levulan, photodynamic therapy with IPL can treat many superficial pre-cancerous lesions as well as superficial skin cancers while treating pigmentation irregularities, vascularity, and uneven skin tone. Pre treating the skin with Levulan makes damaged skin cells much more sensitive to light energy. This additional sensitivity allows for the energy produced by our IPL devices to be more effective in the elimination of damaged or dangerous skin cells. The BLU-U when used in combination with Levulan can, in a single treatment, treat pre-cancerous lesions without any discomfort or downtime. PDT is an excellent means of prevention of many different types of skin cancer. In some circumstances insurance companies may provide reimbursement for photodynamic therapy.

For more information on photodynamic therapy and how it can benefit you please call us or come in for a complimentary consultation.

EDUCATION FOR YOUR SKIN

Every 5 minutes another person is diagnosed with skin cancer. Skin cancer is one of the most common forms of cancer in America. Fortunately it can also be one of the easiest types of cancer to treat when discovered early. Many potentially dangerous lesions may remain unnoticed for long periods of time. Without treatment these lesions may become cancerous and eventually threaten your health and require surgery. Education is the first step to protecting yourself against the dangers skin cancer.

There are more than one million new cases of skin cancer diagnosed each year in the US. Taking simple precautions such as applying sunscreen whenever you are exposed to sunlight can dramatically reduce your risk of developing skin cancer. Always wear a sunscreen of at least 15 SPF or greater and remember to reapply. According to the Skin Cancer Foundation, 80% of our lifetime sun exposure occurs before the age of 18. It is very important to educate children and their caregivers about the dangers of skin cancer. The Skin Cancer Foundation recommends over 200 different products to help protect you and your children from dangerous UV radiation, from UV protective window film to laundry detergent additives to increase the UV protection of clothing. For a list of these products you can call the Skin Cancer Foundation at 800-SKIN-490. For more information about skin cancer and prevention methods visit www.skincancer.org.

BLUE LIGHT TO RELIEVE YOUR BLEMISH BLUES

Facial Aesthetic Concepts is introducing a new treatment for teen and adult acne. Blue light therapy is now available at Facial Aesthetic Concepts. This quick and easy method for treating acne has been proven to reduce the number of visible blemishes and kill the p. acnes bacteria to prevent future breakouts.

The BLU-U emits a very special blue light that reacts with the p. acnes bacteria that causes acne. The blue light stimulates the production of porphyrins within the clogged pore. Porphyrins actually kill the p. acnes bacteria present within the pores, reducing inflammation and helping to prevent future breakouts.

BLU-U therapy is simple, just sit in front of the light panel for 15 minutes once or twice a week. The treatments will last for about 6-12 weeks. BLU-U treatments are completely painless and very safe. Come in for a complimentary consultation to see if BLU-U treatments are right for you.

ALL ABOUT VAL

Many of our patients are familiar with the Facial Aesthetic Concepts family. One of the FAC family members, Valerie Bourguignon, was recently and suddenly diagnosed with Leukemia, specifically Acute Lymphocytic Leukemia. She was admitted into the hospital on April 29th and transferred to the UCLA medical center where she has undergone the first stage of chemotherapy. The chemotherapy has aided in the suppression of the disease but she has several stages of therapy to still undergo.

During the time in which she is undergoing therapy she has been accumulating very high medical bills and has been unable to work during her fight with this disease. Being a single mother of three she has had difficulty dealing with the overwhelmingly high costs of healthcare. We at Facial Aesthetic Concepts are going to be holding a benefit day in which all profits will go towards assisting Valerie and her family with costs of medical care. This day will be held on August 21st and we will be offering all non-surgical treatments with Sharon Christopher, Tisha Simmons, Maureen Gaspard, and Dr. Gangnes in our Aliso Viejo office. We will not be accepting coupons and treatment discounts will not be provided on these days. We greatly appreciate your support and look forward to seeing you on our benefit day.



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