

## WHAT'S ALL THE BUZZ ABOUT? PREVAGE™!

Prevage™, just launched by Allergan, the pharmaceutical company best known as the maker of BOTOX®, is an antioxidant cream. Antioxidants are substances that protect the cells in our body from damage caused by external environmental stresses. Vitamins C and E are the more familiar antioxidants and are currently all the rage in the realms of medicine, nutrition and skincare.

Prevage™ contains 1% idebenone, the most potent antioxidant available in a topical skin care product. Prevage™ also contains coenzyme10, lipoic acid, vitamin C and vitamin E. According to the cosmetic chemist behind the Prevage™ formula, "idebenone is a different animal; it is so powerful that it is used to protect organs from environmental damage during transplant operations and to slow the progress of Alzheimer's disease. And who wouldn't want to use a substance, that's been proven to hinder Alzheimer's, to combat that other deteriorating disease, WRINKLING?"

Prevage™ corrects the skin damage that is already present—and also protects the skin from future damage. Prevage™ has been clinically proven to reduce the signs of skin aging in only a few weeks!

Prevage™ is compatible with other products: moisturizers, retinoids, and any other products you may be using. There is no burning or stinging and Prevage™ can even be used on sensitive skin.

Although it is not a drug, Prevage™ is only available at select physician's offices. The suggested retail price for Prevage™ is \$115.00. For a limited time, Facial Aesthetic Concepts is offering Prevage™ for only \$99.00.



## GET A LIFT! IN A WEEKEND!

We have continued to refine and improve on our "weekend-recovery" micro-lift. The addition of adjunctive procedures that also have minimal downtime has increased our ability to provide for a more complete restoration of facial contours than we can achieve by the micro-lift alone and still achieve a weekend recovery. One of those adjunctive procedures is autologous fat transfer, or the harvesting of fat from an area of the body and placing that fat into specific areas of the face to produce softer contours. While some areas of the face are benefited by the addition of fat, some are improved by the removal of fat. The neck is one of those areas. Fat can be removed to improve the neckline and when combined with the micro-lift adds no additional time to the weekend recovery. Thermage continues to be a valuable part of the minimal downtime procedures and now with the latest improvements in this technology we see improvements in virtually every patient. By treating the forehead and neck with Thermage while tightening the face with the microlift, we are able to provide for a more complete facial rejuvenation all with a weekend recovery. Our patient coordinators are skilled at showing patients the benefits of these procedures and who may be a candidate for weekend rejuvenation.

## IT'S NEVER COST SO LITTLE TO LOOK SO GOOD

Have you been thinking about your image lately? Are you ready to do something about it? Are you ready to DISCOVER the FACE YOU DESIRE? At Facial Aesthetic Concepts Image Enhancement Centers we would like to help you enhance your appearance.

Facial Aesthetic Concepts has REDUCED PRICES on all photorejuvenation treatments, IPL or Vantage laser. Prices now start at only \$350 for a full face photorejuvenation. Not only have we REDUCED our PRICES but you'll get an additional 20% Off for purchasing a series of 5 photorejuvenation treatments. That's only \$280 per full face photorejuvenation treatment.

Photofacials or Vantage laser treatments will tighten your skin, even your skin color, reduce wrinkles and give you the appearance you've been looking for. Photofacials and Vantage laser treatments have never been more affordable. Call now for a complimentary consultation or an appointment at one of our three south county locations. Come to Facial Aesthetic Concepts and DISCOVER THE FACE YOU DESIRE.

## TRUTH ABOUT THE BLEMISH

Acne is reported to affect over 50 million people in the United States alone. It is estimated that almost 100 percent of adolescents will deal with a some degree of acne at one time or matter. Acne is known to be more prevalent in adolescent males as compared to teenage females. However, acne is much more prevalent in adult women than adult men. There has actually been a consistent increase in adult onset acne in women over the last few decades. Although the cause has been unclear, it is thought that an increase in stress, decrease in sleep, poor nutrition, and increased environmental pollutants are potential factors.

It is important to understand that acne is not caused by poor hygiene, nor is it caused by a person's tendency to consume chocolate or fat laden foods. Acne is essentially an inflammatory or infectious disease of the sebaceous or oil glands that naturally moisturize and protect the skin. Many things can affect the function of the oil glands such as hormonal fluctuations, environmental and emotional stresses, medications, diet, and other health conditions making it susceptible to infection. Treatments are, therefore, directed to toward normalizing sebaceous gland function and the eliminating the bacteria that contribute to the infection. Appropriate treatment involves evaluation by an experienced health-care professional and may vary from simple home care skin treatment regimens to office based skin treatments, to prescription medications, both oral and topical, or to specialized laser and light based therapies. These revolutionary treatments have now become an increasingly important, effective, and popular modality which have shown to both reduce active acne and smooth and beautify the skin at the same time.



Our light based therapies include the "Blu-U", the "Intense Pulsed Light", or Photofacial, and the Vantage Laser. All of these light based therapies have shown significant effectiveness in the treatment of acne and may be combined with topical therapies to increase their effectiveness. The newest treatment which has generated the most enthusiasm for this common condition, however, has been the addition of photodynamic therapy, or PDT to these light based therapies. By applying the photo sensitizing drug called "levulan" to the skin one-hour prior to a light based treatment, we have seen both long-term resolution of acute acne and at the same time significant improvement in quality and texture of the skin; including reduction of pore size, reduction of facial redness, reduction of fine lines, reduction of brown discolorations, or sun spots, and an overall smoothness of the skin that we have not seen with any other acne therapies.

The most successful treatment of this complex skin disorder involves specialized care by a knowledgeable dermatologic health-care provider with the ability to provide an individualized program for each patient whether that be a simple at-home regimen, prescription medication, in-office skin care treatments or specialized light based therapies. All of our locations including the new Rancho Santa Margarita facility opening in early spring of this year will be equipped with laser and light based technologies for the treatment of acne in addition to being staffed with experienced dermatologic health-care providers and supplied with effective prescription and non-prescription skin care products to treat this common and sometimes difficult problem and all skin types.

## SONATA — THE BEST LASER HAIR REMOVAL SYSTEM...EVER!

Laser hair removal was the second most popular cosmetic treatment in the last two years. Over 600,000 people received laser hair removal last year alone. Unwanted hair is a concern that continues to plague men and women across the country and around the world. Scientists have continually struggled to develop a laser system that can achieve effective long term hair removal until the SONATA.

SONATA is "THE BEST LASER HAIR REMOVAL SYSTEM...EVER!" Many doctors across the country agree that the SONATA hair removal system provides the safest and easiest hair removal of any system available today. Treatments are faster, delivering up to 3 pulses per second. The revolutionary pulse blending technology utilizes long and short pulses to quickly heat the hair follicle with a short burst of energy and maintain that heat with a long low energy pulse. The extended heating of the follicle provides up to 60% more hair reduction per treatment than other devices available today.

The BEST RESULTS in less time with virtually no pain. There's no reason not to rid yourself of that unwanted hair. Imagine no more waxing, plucking or worrying about unsightly facial or body hair. Come in now for a complimentary consultation to learn more about the new SONATA laser hair removal system. Facial Aesthetic Concepts now offers flexible pricing so you can treat multiple areas with the purchase of a single series.

## DISCOVERING A NEW YOU

Is the face looking back at you in the mirror not the one you remember? Is your appearance everything you desire?

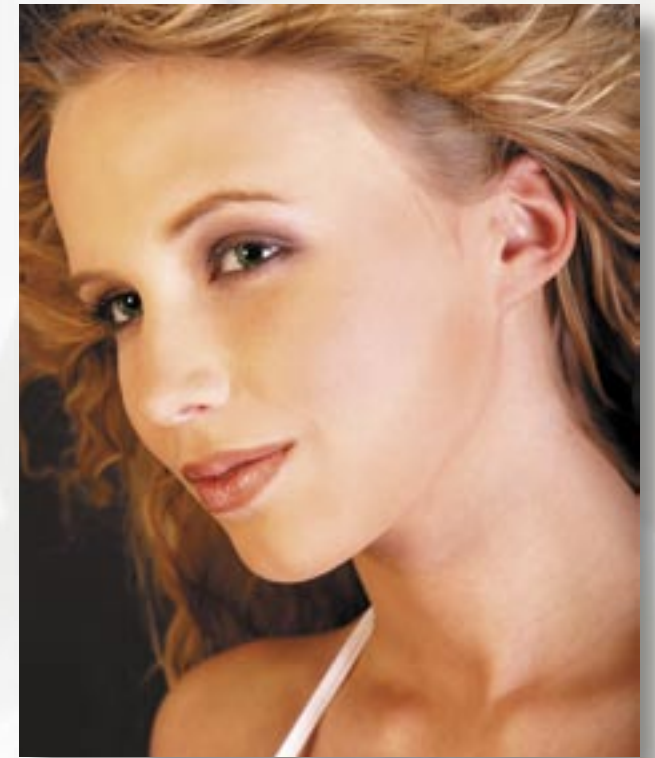
Our faces are the one thing we have that remain uncovered for all to see everyday. A face is the most important aspect of appearance and attraction. A face makes a first impression.

At Facial Aesthetic Concepts we endeavor to provide you all the tools you need to enhance and rejuvenate the appearance of your face. From therapeutic facials, to Photofacial and laser skin therapy, to cosmetic surgery, to products only available in physician offices. Facial Aesthetic Concepts' team of physician assistants, registered nurses and medical estheticians are dermatologic specialists with emphasis in all aspects of facial enhancement.

Founder and director, Dr. Richard Gangnes, is certified by the American Board of Facial Plastic and Reconstructive Surgery, specializing exclusively in facial cosmetic surgery. Dr. Gangnes, with over 25 years experience in facial enhancement procedures, provides our medical team with a wealth of knowledge and training to ensure optimal protocols and amazing results.

Facial Aesthetic Concepts' image enhancement centers offer treatment modalities, product lines, and staff knowledge that allow us to prescribe treatments that are customized to your faces' particular needs, with your budget in mind.

DISCOVER THE FACE YOU DESIRE at Facial Aesthetic Concepts.



### PIGMENTATION – pig-men-ta-tion n.

1. Coloration of tissues by pigment.
2. Deposition of pigment by cells.

Pigmentation...what exactly is pigmentation? Skin pigmentation disorders are conditions that cause the skin to appear lighter or darker than normal, blotchy and discolored. Such pigmentation irregularities are most often caused by a localized absence or abundance of melanin within the skin. Melanin is the substance that produces the brown coloration in our skin.

Hyperpigmentation, or brown spots, is a common, usually harmless condition in which patches of skin become darker in color than the normal surrounding skin. This darkening occurs when an excess of melanin forms deposits in the skin. Hyperpigmentation can affect the skin color of people of any race. Age, sun or "liver" spots are a common form of hyperpigmentation. They occur due to sun damage, and are referred to by doctors as solar lentigines. These small, darkened patches are usually found on the hands and face or other areas frequently exposed to the sun.

Another common skin pigmentation disorder is melasma or chloasma. They are spots that are similar in appearance to age spots but are larger areas of darkened skin. They appear most often as a result of hormonal changes. Pregnancy, for example, can trigger overproduction of melanin that causes the "pregnancy mask" on the face and darkened skin on the abdomen and other areas.

So, now the big question, what can we do about our pigmentation disorder? Well, first and foremost, wearing a sunscreen is a must in order to help prevent the damage that causes sun spots. The sunscreen must be "broad spectrum" (i.e. it blocks both ultraviolet A and B). Topical cosmeceutical and prescription creams containing bleaching agents can be very effective in reducing unwanted pigmentation. Typically prescription or medical grade topical products contain twice the amount of active ingredients as over-the-counter or department store products. Medical grade products will provide results that over-the-counter products cannot.

Light based treatments, either laser or Intense Pulsed Light, are the most effective treatments for typical pigmentation disorders. Photofacials utilize light energy in order to remove excess melanin leaving a clear even skin tone. Photofacials also address rosacea, red veiny complexions, as well as stimulate collagen production. Tighter skin with a more even skin tone can be achieved with this one treatment.

Facial Aesthetic Concepts also offers photodynamic therapy, or P.D.T. which enhances the effects of a photofacial and treats not only pigmentation irregularities, but also pre-cancerous lesions as well.

Whatever the skin pigmentation disorder may be, help is available in various forms of creams, bleaches, chemical peels and laser treatments. Come in for a free consultation and education session to see what you can do to enhance your skins health and appearance.

## Erase your Worries for Less

**\$50 Off BOTOX**

The MOST Popular Treatment in the Nation!

Purchase 25 units or more and receive  
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