

## WELCOME DR. MILLER!

Facial Aesthetic Concepts welcomes the addition of Dr. Timothy Miller to our staff of medical providers. Dr. Miller will be joining Dr. Gangnes this month, July, 2005, and is enthusiastic about his return to California where he went to medical school. Recruited from a group of the most highly trained facial plastic surgeons in the country, Dr. Miller is a highly regarded surgeon with a passion for this increasingly complex field and brings with him extensive experience in laser surgery and skin care.

Dr. Timothy Miller is a board certified Facial Plastic and Reconstructive surgeon who joined the medical staff of Facial Aesthetic Concepts in 2005. Dr. Miller is a graduate of the School of Medicine of the University of California, Davis and completed his residency in Otolaryngology, Head and Neck Surgery and Facial Plastic Surgery at the University of Utah, School of Medicine.

Following his formal surgical training, Dr. Miller was accepted as a fellow with the American Academy of Facial Plastic and Reconstructive Surgery and spent an extra year of surgical training exclusively in this dynamic specialty of Facial Cosmetic Surgery. In his fellowship he performed hundreds of cases expanding his knowledge and perfecting his techniques in all aspects of facial rejuvenation surgery.

While learning the art and science of Facial Cosmetic Surgery he developed an interest in medical skin care products designed to enhance and beautify the skin. He has been involved in studying and testing the effectiveness of cosmeceuticals, topical skin care products biologically active on the skin. His clinical trials and ongoing research into these results oriented products expand this dimension of Facial Aesthetic Concepts, helping us to provide our patients with skin care that makes a difference.

Dr. Miller brings to Facial Aesthetic Concepts a breadth of training, experience, and enthusiasm that will strengthen our vision of Image Enhancement through the science of medicine and surgery.



## A NEW PLACE TO TREAT YOUR FACE IN RANCHO SANTA MARGARITA

Come help us celebrate the GRAND OPENING of the RANCHO SANTA MARGARITA office of Facial Aesthetic Concepts. EVERYONE that joins us will receive FREE sunblock valued at \$24.95 AND a chance to WIN :

- BOTOX®
- Restylane
- Facials
- Microdermabrasions
- Chemical Peels
- Many of our new products and MORE.

We will also be offering education seminars on the latest that skin care has to offer. We'll be discussing the new FRAXEL laser, The Medceutical difference, Facial Cosmetic Surgery, and much more. Come meet Dr. Timothy Miller a board certified facial plastic surgeon that is joining our team of elite medical providers.

## GRAND OPENING!

SAVE THE DATE  
JULY 16TH 2005



## A NEW WORLD OF LASER RESURFACING – FRAXEL

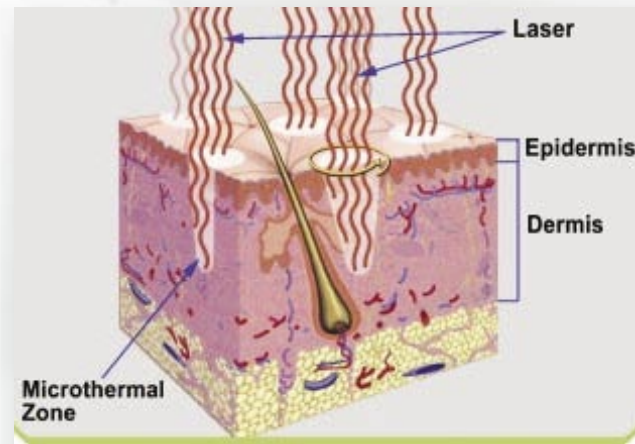
A new world of laser resurfacing that allows us to erase lines, wrinkles, sun spots, uneven pigmentation, shrink pores and even reduce redness without downtime has finally been ushered in by a new generation of laser called the Fraxel laser. It was named the Fraxel because this new technology subjects the skin to “fractional laser resurfacing”, resurfacing only 20% to 30% of the skin during a single treatment leaving enough skin untreated so no healing time is required. After studying this emerging technology over the past year Dr. Gangnes feels that the Fraxel is the most exciting new laser technology since the development of the CO<sup>2</sup> laser and “will be to the skin like the LASIK is the eye: new, more beautiful skin produced by a laser requiring only topical anesthesia cream with little to no downtime”.

As skin matures, it will begin to lose its plumpness and tightness with some loss of fat and degradation of both collagen and elastin which shows up as facial laxity and lines and wrinkles. This process is accelerated by the sun and smoking both of which also contribute to brown discoloration and dilated capillaries producing “spider veins” or redness. Because the collagen and elastin give the skin its strength, beauty, and resilience, the changes in these important proteins produced by environmental and hereditary factors result in what we see as tired, sallow, discolored, appearance.

Fortunately, the body has amazing restorative and regenerative capability. Any injury to the dermis will result in the formation of new collagen and elastin with subsequent tightening and reduction of lines and wrinkles. Also, removal of epidermal cells removes the discoloration that occurs from sun damage. Before the development of the Fraxel laser, we used lasers that heated the dermis and removed all of the epidermis, ablative lasers, or lasers that left the epidermis intact while heating the dermis, non-ablative lasers. The ablative lasers remove pigmentation and reduced wrinkles but require general anesthesia, long healing time, have a risk of scarring, and may permanently cause loss of color in the skin.

The non-ablative lasers have no downtime but don't produce the wrinkle reduction that most patients want.

The Fraxel is different. By producing many microscopic zones of ablation, usually 2000 per square centimeter, it ablates about 20% of the skin at a time and is the perfect blend of stimulating new dermal collagen to reduce lines and wrinkles while ablating such small areas of epidermis that healing occurs in 24 hours. To produce the best results, 3-5 treatments are required depending on the degree of sun damage. Patients with heavily wrinkled and weathered skin will require 5 treatments while patients with fine lines only 3 treatments. It is also the first ablative laser that can be effectively used on the neck and chest or other areas of the body to remove lines, wrinkles, capillary prominence, and pigmentation.



## CASH BACK FOR YOUR OLD PRODUCTS

Take a look in your medicine cabinet or on your counter. How many facial products do you have that have been gathering dust or cluttering your bathroom? Facial Aesthetic Concepts will give you CASH BACK for facial products that you bring in to us. Trade in your old moisturizers, cleansers, toners, virtually anything for your face and we'll give you cash toward the purchase of the products of your choice.

Facial Aesthetic Concepts has the latest in medceutical products available only in our offices. Upgrade your skin care regimen today.



## VITAMINS FOR THE FACE

As we age many of us have become much more aware of the health of our skin and the impact it has on our appearance. Skin care products have emerged as a quick and easy solution for the maintenance and rejuvenation of our skin. Topical products have evolved from simple products that help moisturize the skin to medically based products that will treat skin conditions and actually improve the health and appearance of the skin. Recent advances in our understanding of bio technology and ingredient procurement have led to the development of more potent, more effective anti aging compounds. These compounds have been proven to produce results and are now available in product lines available exclusively at Facial Aesthetic Concepts.

- **GREEN TEA EXTRACT:** Green tea polyphenols combine the benefits of the most powerful anti-oxidants with anti-inflammatory effects to produce a potent active ingredient that is ideal for all skin types, even the most sensitive. Polyphenols have been proven to reduce UV induced inflammation and actually inhibit the formation of sunburn cells within human skin. The ImageMD line offers highly concentrated green tea polyphenol products.
- **IDEBENONE:** When used topically by combining it with lotions, ointments, and creams it provides multiple rejuvenating benefits. Studies suggest that idebenone is more potent and more effective than coenzyme Q10, Vitamin C, and Vitamin E. While it protects the skin from environmental harm, it diminishes the appearance of fine lines, repairs damaged cells, helps alleviate pigmentation irregularities and softens the skin's appearance. Idebenone can be found within PreVage, a product developed by Allergan, the makers of BOTOX®.
- **ALPHA LIPOIC ACID (ALA):** Skin care products that include this nutrient are perfect for the treatment of acne and clogged pores. ALA is an exceedingly effective antioxidant that is water and fat soluble, and very easily absorbed by the body. ALA helps in the reduction of inflammation, scarring, and enlarged pores. Another added benefit is its ability to increase cellular metabolism; consequently, it aids in the repair of damaged tissue which makes it extremely therapeutic for mature skin.
- **HUMAN GROWTH FACTOR:** TGF-beta-1 Growth Factor is an ultra-pure compound with the same structure and efficacy as growth factors found within the human body. TGF mainly targets the underlying dermal layer of skin. It specifically helps to repopulate the underlying dermal tissue with new cells. It firms the physical support structure of the skin; further hydrates, and therefore plumps-up the dermal layer; and provides overall youthful cellular functioning of the skin. TNS and ImageMD cell regenerative serum both contain Human Growth Factors.



- **MATRIXYL™:** is a pentapeptide that mimics the skin's natural regenerative process, stimulating collagen synthesis. This promotes tissue repair and effectively diminishes wrinkles. Studies have shown the efficacy of Matrixyl™ as an anti-wrinkle product acting on skin thickness, wrinkles and surface lines. Alyria's REVITALIZING CREAM and REVITALIZING EYE SERUM formulations with Matrixyl™ are particularly hydrating, suiting dryer skin types and dehydrated skin conditions.
- **HYDRON:** Hydron's unique process utilizes an existing technology that infuses liquid with oxygen at 20+ times normal levels to create a super-oxygenated liquid filled with micro-bubbles of highly pressurized oxygen. When placed in contact with the skin, the highly saturated fluid and micro-bubbles are transferred directly into the skin through osmosis and kinetic diffusion between cells.

By combining these and other active ingredients, products used at home can help treat, maintain and even repair your skin, returning it to a healthy youthful state. Truly effective skincare can only be achieved by supplementing esthetician or doctor visits with home care treatment products. Facial Aesthetic Concepts' goal is to teach our clients how to take care of their skin on their own. With your cooperation we will help you to design your own personalized At-Home-Skin Care regimen- with products that actually work to ensure that your skin remains in perfect form.

## Rediscover your Flawless Profile

Up to \$100 Off Restylane  
and BOTOX

\$50 Off Restylane or BOTOX or \$100 Off  
the Flawless Profile package.

(888) 596-FACE

Not valid with any other offer or already discounted item or  
service. Offer not valid for surgical procedures. Exp. 9/30/05

Aliso Viejo (949)297-4141	Rancho Santa Margarita (949) 709-4141	San Clemente (949)276-4141
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## Exterminate your Spider Veins

\$50 Off Leg Vein Therapies

Say goodbye to stubborn visible leg veins in as  
little as one treatment. Choose either laser or  
sclerotherapy and get \$50 Off

(888) 596-FACE

Not valid with any other offer or already discounted item or  
service. Offer not valid for surgical procedures. Exp. 9/30/05

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## Treat Yourself to a Home Makeover

\$25 Off Products  
of your choice

Save \$25 when you purchase  
\$150 or more of products.

(888) 596-FACE

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service. Offer not valid for surgical procedures. Exp. 9/30/05

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## Discover the Face you Remember

THERMAGE  
NON-SURGICAL FACELIFT  
Only \$1499

Full Face Thermage treatment.  
Others are charging **over \$3000**  
for the same treatment.

(888) 596-FACE

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service. Offer not valid for surgical procedures. Exp. 9/30/05

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## Give Your Skin a Summer Glow

\$25 Off FACe Glow or  
Enhanced Microdermabrasion

(888) 596-FACE

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service. Offer not valid for surgical procedures. Exp. 9/30/05

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## Meet Dr. Miller

Free Consultation

Come in for a Free consultation  
with Dr. Miller.

Facial Cosmetic Surgery  
Comprehensive Skin Analysis

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and Body Therapeutics