



Two new lasers at FAC

Dr. Gangnes recently returned from the annual meeting of the American Society of Laser Medicine and Surgery and was excited to report the addition of two new lasers to our laser armamentarium. "These lasers will add a new dimension to our ability to treat certain cosmetic conditions as well as skin problems, safely, and with little to no downtime," stated Dr. Gangnes after his return from the Dallas meeting.

Our new Erbium laser provides a low energy skin resurfacing that removes outer layers of the skin without breaking the skin's protective barrier producing a renewed, refreshed complexion with little to no downtime. Erbium treatments will be very effective for reducing sun spots and reviving dull, dry skin. A dramatic difference can be seen after just one treatment. We will be combining this new Erbium technology with other lasers and the photofacial device to enhance the results possible with other treatments alone. Facial

Aesthetic Concepts will also be offering the FACe Laser Light Peel this summer. This is the perfect summer treatment to achieve a smoother more even skin tone from one treatment with little to no downtime.

Another addition at FAC is the new KTP vascular and pigmentation laser. This laser is particularly effective in eliminating spider veins of the face, chest, and legs with no downtime and also treating facial flushing, rosacea and acne. The KTP laser is also very effective at treating stubborn areas of excess pigmentation deep beneath the skin. We use the laser to spot treat areas of darkened pigment or melasma, lifting and removing selected pigment, resulting in a more even skin tone.

The versatility of these new lasers allow the medical professionals at Facial Aesthetic Concepts to further customize our treatments to each patient's individual needs and provide even better results for an increasing range of skin and aesthetic conditions.

FAC's SUMMER Skin Care Sampler \$275 (reg. \$320)



A. FACe REVITALIZE: This powerful yet non-damaging peel can take years off aging skin. Helps fight the effects of time, sun damage, and environmental stresses.

B. FACe Hydrating Gel Mask Treatment w/ nourishing ampoule: The cold modeling, hydrating lift off mask has soothing, softening and relaxing properties. It maintains the moisture level of the skin, brings oxygen to the cells and delivers nourishing elements to the epidermis. This treatment gives an immediate and visible result, enhancing youthful radiance and a luminous complexion.

C. Brow Shape, Eyelash Tint and Make-Up application: refine your brow line and enhance your lashes. Color match and application of Jane Iredale Mineral Makeup.

FAC's SUMMER Medi-Sampler \$475 (reg. \$570)

A. (1) FACe REFINITY Treatment: A superficial 70% Glycolic Acid treatment that helps with fine lines and wrinkles while improving the overall tone and texture of the skin. Because this treatment is anti-keralytic, this treatment can restore the look of a refreshed, dewy appearance and will allow medical treatments to penetrate the skin more effectively.

B. (1) FACe IPL Rejuvenation Treatment: eliminate melanin and hemoglobin responsible for hyperpigmentation and redness. Additional heat gently stimulates the upper dermis resulting in new natural collagen production. (done within one week of peel)

C. (1) FACe Hydrating Gel Mask Treatment: The cold modeling, hydrating lift off mask has soothing, softening and relaxing properties. It maintains the moisture level of the skin, brings oxygen to the cells and delivers nourishing elements to the epidermis. This treatment gives an immediate and visible result enhancing youthful radiance and a luminous complexion.

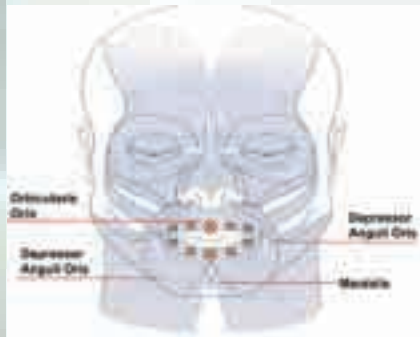
Call 888 596-FACE (3223) for more details!

What you didn't know about BOTOX®

BOTOX® has become widely known as a quick treatment to smooth and soften frown lines and crows feet. However, most people are not aware of some of the other uses of BOTOX®. BOTOX® is very effective at treating fine lines or wrinkles caused by muscle movements. Fine vertical lines on the lips, long bands on the neck or even a drooping smile can all be corrected with one easy treatment. These are just a few of the less widely known uses of BOTOX® cosmetic. The techniques described in this article are advanced injection techniques. Not all providers are trained or experienced in these techniques. The medical providers at Facial Aesthetic Concepts have been specifically trained in all BOTOX® treatment techniques.

Lip Lines and Wrinkles

A commonly seen problem with both smokers and people that frequently use straws to drink, fine lines on the upper and lower lips are caused by small muscles in the lips that remain tense and cause fine lines. Relaxing those muscles with BOTOX® smoothes



and softens vertical lip lines producing a fuller, more supple appearing lip.

Oral Commissures (drooping smile)

The oral commissures are the grooves located at the corner of the mouth that over time begin to droop creating the appearance of a sad or long face. Small doses of BOTOX® can easily correct this problem by relaxing the muscles that pull down on the corners of the mouth.



Restoring a happy, cheery look is easy with BOTOX® cosmetic.

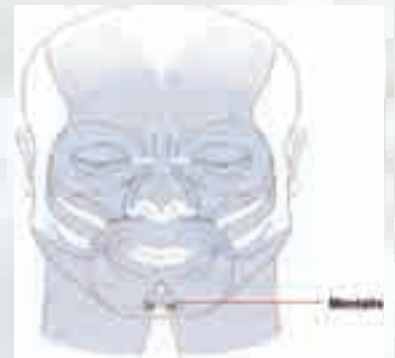
Neck Bands

Prominent bands on the front of the neck can produce the appearance of a strained, tenuous neck. A small amount of BOTOX® injected into the muscle responsible for the tension can return the neck to a soft, smooth appearance in just a day or two.



Dimpled Chin

Some people have overactive chin muscles that cause a dimpled or orange peel chin. The muscles surrounding the chin area called the mentalis are responsible for the tension that causes dimpling or cratering in the chin area when people talk or make certain expressions.



The proven long term safety record and excellent effectiveness of BOTOX® make it the perfect treatment option for the correction of fine lines and wrinkles in many different areas of the face. Whenever considering BOTOX® therapy always confirm the medical provider's training prior to receiving treatment. Although BOTOX® is very safe, proper administration and dosages will enhance the appearance and longevity of your results.

FAC's SUMMER Flawless Profile Package \$795 (reg. \$980)

- A. 25 Units of BOTOX®: enough to treat multiple areas, including crow's feet and frown lines.
- B. (1) Juvederm Syringe: Full pouty lips or smoother, wrinkle free skin. A smooth gel made of hyaluronic acid—a naturally occurring substance in your skin that helps to add volume and hydration.
- C. (1) Prevage MD: is an antioxidant cream formulated with idebenone that protects your skin from environmental stresses known to cause premature skin aging. It also reduces the appearance of fine lines and wrinkles, evens skin tone, smoothes roughness, and hydrates the skin.



What You Need to Know About The Latest In Facial Cosmetic Surgery!

Would you like to look 10 years younger from one procedure with only a few days away from work? That is the goal of cosmetic surgeons in recent years. In the last 5 years cosmetic surgeons have been developing less invasive surgical techniques to produce more dramatic results. However, the development of new surgical options makes it increasingly difficult for patients to understand the differences between procedures. The new procedures we discuss in this article are some of the more popular minimally invasive surgical procedures that focus on tissue lift and elevation to produce a more youthful appearance. They are the Threadlift, the Lifestyle Lift®, and the FACe Microlift.



The Threadlift involves the usage of multiple long barbed sutures to pull up or "suspend" the skin and muscle in the cheek and jowl area. This procedure is very quick usually taking only an hour or so. Unfortunately there is a tendency

for the threads to slip or fall out completely requiring revision surgery to correct the problem. It is also very difficult to reposition tissue and produce a natural result without removing some of the skin. When the skin is not adjusted to the new position of the underlying muscle, bunching or "puckering" of the skin can result. For the right patient the Threadlift can be a good procedure but all patients need to be aware of the potential downsides of the procedure.

The Lifestyle Lift® is a recent development by a physician that focuses on a quick surgical lifting technique that does not use general anesthesia (the patients are awake). The procedure uses an incision that begins in the hairline above the ear and travels down the face in front of the ear and under the ear. This technique allows for a very quick incision but it many times produces a conspicuous scar in front of the ear on the face that can spread over time due to the increased tension in the skin after surgery. It is important to always look at before and after photos and make sure you are able

to see a patients ear in at least some of the photos to determine what, if any scar may be visible. After the incision is made the surgeon will free the skin from the muscle, tighten it, remove some skin and close the incision. The procedure does not involve the muscular tissue beneath the skin which can limit the degree of correction possible and the longevity of the result.

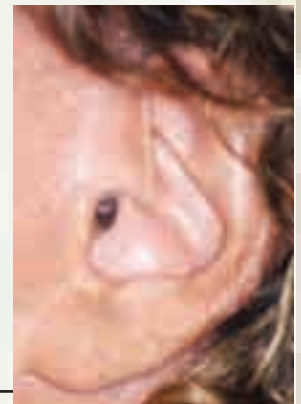
The FACe Microlift is a minimally invasive surgical procedure that achieves a natural, rested result with very little downtime. The procedure uses an incision that begins inside the hairline above the ear and travels down inside the ear and underneath the earlobe so that the entire incision is invisible. The procedure releases and



repositions the muscle and the skin in order to return the structure of the face to its youthful position before time and gravity took hold.

There will never be one procedure that is right for everyone. Each individual has a very distinct facial

structure and is affected by the aging process in a different way. One of the most important things to know is the training and skill of the surgeon you select. You should consider only surgeons with training specifically in plastic surgery. If you are considering facial surgery, make sure that the surgeon you select is specialized in facial plastic surgery and it is best for that individual to be certified by the American Board of Facial Plastic and Reconstructive Surgery. Such qualifications allow you to be sure that your surgeon will be able to recommend the correct procedure(s) to address your individual needs.



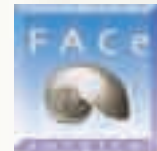
front of the ear incision post surgery
(not performed at FAC)



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- microdermabrasion
- new age peels



- eyelid surgery
- FACe microlift procedure
- laser resurfacing
- laser surgery
- fat transfer • neck lifts

- photofacial • fraxel® laser
- chemical peels

- skin care education
- enhanced microdermabrasion

- facial rejuvenation surgery
- forehead lifts • nasal surgery
- FACe weekend lift

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