

WINTER 2004

Laser Hair Removal in 1/3 the time without pain!

Throughout history man has tried many different ways of removing unwanted body hair. From ancient Egyptian depilatory creams to abrading stones to painful electrolysis, man has tried many different mechanisms to remove body hair. With the new Sonata diode laser hair removal is fast and virtually painless.



The Sonata laser is a diode laser generating a 810nm laser beam. This wavelength has been proven to be the most effective in targeting hair for removal in most skin types. Diode lasers offer the optimal depth of energy absorption while targeting the melanin within each hair to effectively disable follicles and prevent future hair growth.

Unlike other diode lasers the Sonata can deliver pulse rates of up to 3 pulses per second. This means that your treatment can be done in 1/3 the time of other lasers. An entire back or full legs treated in less than 45 minutes. Not only is the Sonata faster but due to continuous wave technology the treatment is safer with less discomfort.

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With the Sonata laser we can deliver the most effective laser hair removal in less time, with less discomfort. Call us for more information or to schedule a complimentary consultation. Ask about our new flexible pricing structure, allowing you to get more out of your laser hair removal series.

Facial Aesthetic Concepts Is Coming to Rancho Santa Margarita

Facial Aesthetic Concepts is proud to announce the construction of our newest location in Rancho Santa Margarita. We are in the design phase now and look forward to offering you an exciting new location for your skin care needs. The office will be located in Plaza Antonio on the corner of Antonio Pkwy and La Promesa across the parking lot from Starbucks.



Our new Rancho Santa Margarita location will contain an expanded retail area, offering the latest in cosmeceutical and pharmaceutical products for all of your skin care needs. In addition to our own product line currently available at both our offices we will be carrying prescription skin care products and expanding our inventory of medical grade skin care products not available in other retail stores.

In addition to retail products we will be offering you our full line of medical skin care services. We will provide photo rejuvenation, laser hair removal, BOTOX, Restylane and many more. Our goal is to provide you with one source for all your aesthetic dermatology needs. Facial Aesthetic Concepts is where you come to EXPERIENCE THE BEAUTY OF MEDICAL TECHNOLOGY.



The Great Pumpkin...

Radiant skin is easy as pie. This holiday season Facial Aesthetic Concepts is offering a pumpkin peel facial. Pumpkin therapy not only peels away dull outer cells, but also delivers a burst of anti-aging and hydrating botanicals, leaving skin smooth and radiant and with the soul-soothing aroma of homemade pumpkin pie, all your senses get a taste.

Get your piece of the pie at FACIAL AESTHETIC CONCEPTS and face the day with a clear, bright, and even complexion Today! The 75 minute no "down time" therapy comes with a consultation, polish, massage, and extractions. For the fall season and upcoming holidays, treat yourself to our new Vitamin-Infused Rejuvenating Pumpkin Peel. Available for a limited time in both San Clemente and Aliso Viejo.

Thermage Update

The Thermage treatment, or the thermacool system, remains the only nonsurgical, noninvasive procedure that is clinically proven to induce collagen remodeling to the endpoint of actual lifting and firming of the skin. The thermage process can gently lift and refine facial contours and noticeably improve wrinkles and texture of the face and neck.

In the recent months, the Thermage company has revamped the actual treatment tip of the device itself. With this engineering change, the procedure can be accomplished in a very streamlined time frame. This is a great benefit for our busy clientele. As well, the new treatment tip has also increased the overall comfort level of the procedure which is another great advantage.

Not all Thermage procedures are alike. The new Thermage treatment tips have been shown to provide the best possible

results utilizing the Thermage procedure. The new Thermage treatment tips are called "Big Fast" treatment tips. They are 50% larger than the old treatment tips and deliver treatment energy in half the time. These factors couple to provide a faster, safer, less painful, and more effective treatment.

Because the Thermacool uses radiofrequency energy to heat the deeper layers of the skin to achieve its results, the process spares the skin's surface. Therefore, Thermage remains a "no-downtime" procedure. The side effect profile for Thermage also remains quite low and the procedure is very well tolerated.

Overall, Thermage continues to prove its effectiveness, and remains a service that is in high demand at our facilities. If you think



Thermage may be right for you, or you would like more information, please contact any of our locations for a complimentary consultation.

P.D.T. UPDATE

In our last newsletter we introduced the concept of Photodynamic Therapy or P.D.T. Photodynamic Therapy involves the in-office application of a solution called Levulan to the skin's surface. After this solution is allowed to penetrate the skin, the patient will undergo treatment with a light source device. There are different light sources that can be utilized depending upon the individual patient's needs and concerns.

P.D.T. utilizing an Intense Pulsed Light device or IPL in order to deliver energy to the skin produces results comparable to a photofacial. Similar to a photofacial, P.D.T. treats sun damage, skin discoloration, facial veins, general redness, acne and rosacea. However, P.D.T. can achieve the results of THREE to FIVE photofacials in a single, quick and easy treatment. Not only does P.D.T. offer remarkable aesthetic results but patients can receive the expanded benefit of specifically treating early skin cancers and precancerous lesions of the skin. Clearly, P.D.T. is an outstanding treatment choice from both a medical as well as an aesthetic standpoint.

P.D.T. can achieve the results of 3 to 5 photofacials in a single, quick and easy treatment.



Since we introduced P.D.T. to our list of available services, it has proved to be a remarkable treatment, and remains a very popular choice of therapy for our clients. We have seen excellent improvement in our acneic patients as well as dramatic elimination of sun damage. Facial Veins and redness respond quite nicely, and of course, the elimination of precancerous lesions is an invaluable benefit of P.D.T.

Many patients can achieve their desired results in as little as one treatment. As always different skin conditions and different skin types require individual care. Achieving optimal results through

personalized treatment regimens is our goal at Facial Aesthetic Concepts. We invite you to learn more about P.D.T. and its benefits for your skin on our website, www.newbeauty.com or call one of our patient coordinators at (888) 596-FACE.

The Feather Lift Procedure

Doctor's Corner

The featherlift is a minimally invasive surgical procedure that uses barbed sutures to gather or "bunch-up" soft tissue of the face to produce a lifting effect. Although described as "non-surgical" it does require the use of injected local anesthesia and does alter facial anatomy. I have used this suture material in the laboratory and have discussed its use with the inventors of the suture and my concern is that we have seen no long term results; it has a 15-20% incidence of skin puckering, extrusion, or breakage; is said to last only a few years; and is not a replacement for surgery. In light of these issues particularly its lack of long term results we remain cautious but will continue to monitor the outcomes of this new technique and will report or findings in future issues.



Give the Gift of Youth this Holiday Season

20 Units of Botox™ Gift Card includes WRI LAX \$335 + tax

"lessens lines caused by facial expressions on forehead, crow's feet & around the mouth"

Apply Wri-Lax right up to the eyelash line to minimize the lines starting at the lids. Use twice a day to enhance Botox™ treatment.

The ULTIMATE FACIAL Gift Card \$100

Receive Chamomile Cleanser & Conditioning Make-Up Remove from FAC's own private label...FREE!

"a perfect gift: designed to smooth, firm & balance the skin"

The FACE GLOW Treatment Gift Card \$110

Receive Chamomile Milk Cleanser & After Bath Orange Blossom Lotion from Epicuren...FREE!

"a great treatment: rejuvenate, revitalize & replenish your skin"

SKIN REJUVENATION KIT \$115 + tax

Scientifically based products incorporate active ingredients to ensure real skin improvement!

AHA Marine Moisture Crème: Rebuild collagen to minimize wrinkles and firm skin.

Marine Lip & Eye Therapy: Smooth, hydrate & tighten lids and skin around the eyes.

Lessen lip lines and lipstick bleeding & plump the appearance of the lips.

Vita-C Crème: Antioxidant day cream to combat skin-aging changes.

Eliminates formation of free radicals.



Be Blemish Free

Up to \$100 Off

A series of blue light Acne treatments.
\$50 Off Blu-U series
\$100 Off Blu-U with Levulan series

Not valid with any other offer or already discounted item or service. Offer not valid for physician services.
Limit 1 per person per visit.
Expires 1/31/05

(888) 596-FACE

Free Facial

Receive a FREE cleansing facial with the purchase of one P.D.T. session.

Not valid with any other offer or already discounted item or service. Offer not valid for physician services.
Limit 1 per person per visit.
Expires 1/31/05

(888) 596-FACE

BOTOX® Buddies

\$50 Off each

When you Bring in a friend for a BOTOX® treatment

Not valid with any other offer or already discounted item or service. Offer not valid for physician services.
Limit 1 per person per visit.
Expires 1/31/05

(888) 596-FACE

This Holiday Season Have a

Flawless Profile

\$75 Off

The Flawless Profile Package
BOTOX® and Restylane combined treatment.

Not valid with any other offer or already discounted item or service. Offer not valid for physician services.
Limit 1 per person per visit.
Expires 1/31/05

(888) 596-FACE

Bring Out Your Holiday Cheer with

\$40 Off

Any Enhanced Microdermabrasion

Not valid with any other offer or already discounted item or service. Offer not valid for physician services.
Limit 1 per person per visit.
Expires 1/31/05

(888) 596-FACE

Photofacial

\$50 Off single treatment

\$100 Off series of 3

\$200 Off series of 5

Any photofacial or vantage laser treatment.

Not valid with any other offer or already discounted item or service. Offer not valid for physician services.
Limit 1 per person per visit.
Expires 1/31/05

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Advanced Medical Skin Care
and Body Therapeutics